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LETTER OF ACCEPTANCE (LOA)

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Dear Author(s):

Mira Nur Aeni, Hedi Cupiadi, Hilman Rismanto

Thank you for submitting your research paper to **SIBATIK JOURNAL: Jurnal Ilmiah Bidang Sosial, Ekonomi, Budaya, Teknologi, Dan Pendidikan**. We are pleased to inform you that your manuscript entitled:

**"PENGARUH ADVERTISING EXPOSURE FREQUENCY DAN ADVERTISING APPEAL
LAZADA TERHADAP IMPULSIVE BUYING PENGGUNA APLIKASI LAZADA DI
GARUT"**

Based on the peer-review reports and editorial team decisions, your article has been officially **ACCEPTED** for publication in **SIBATIK JOURNAL: Jurnal Ilmiah Bidang Sosial, Ekonomi, Budaya, Teknologi, Dan Pendidikan**, scheduled for **Volume 5 No. 7 (2026)**.

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This certificate is proudly awarded to:

Mira Nur Aeni, Hedi Cupiadi, Hilman Rismanto

In recognition of the publication of the research paper titled:

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